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| Jaden Kim  | Graphic Designer   | <a href="http://www.jadenkim.com">www.jadenkim.com</a><br><a href="mailto:jadenkim198@gmail.com">jadenkim198@gmail.com</a><br>562 708 4854  |
| Experience | Downshift<br>Freelance Designer<br>Oct 2022 – Present              | Addressed UX issues, optimizing for desktop/mobile and SEO, resulting in 350% boost in conversion rate.<br>Designed interface by closely collaborating with the owner, implemented using Shopify's Liquid language.             |
|            | Aeterna Supplements<br>Freelance Designer<br>Aug 2022 – Jun 2023   | Improved UX with research-driven strategies, resulting in a 200% online sales increase within 6-month period.<br>Aligned redesign with company philosophy, working closely with founder; built with Webflow, Firebase, Shopify. |
|            | Theatr Technology<br>Full-Stack Developer<br>Feb 2021 – Sep 2021   | Developed iOS app for finding off-broadway theatre shows, purchasing tickets, and connecting via forums.<br>Implemented user accounts, notifications, search, filter, and follow feeds using React Native and MongoDB.          |
|            | FAIM Lab<br>Deep Learning Researcher<br>Oct 2024 – Nov 2024        | Published paper at AIIDE 2020 on synthetic data generation for training low resolution object detection models.<br>Developed YARDS, an open-source Python library used for synthesizing large machine learning datasets.        |
| Education  | Maryland Inst. College of Art<br>MFA Graphic Design<br>2024 – 2026 | Graduate Program Assistant<br>Awarded Graduate Scholarship  |
|            | Pomona College<br>BA Computer Science<br>2018 – 2022               | Pomona College Scholar<br>Student Mentor<br>Student-Athlete   |
| Awards     | Young Ones TDC<br>Graphis New Talent<br>Indigo Award               | Winner × 1, Shortlist × 1<br>Silver × 1, Honorable Mention × 1<br>Gold × 1, Silver × 4  |
| Skills     | Graphic Design   | Adobe Illustrator<br>Adobe Indesign<br>Adobe Photoshop<br>Figma   |
|            | Motion/3D  | Adobe After Effects<br>Unity<br>Blender   |
|            | Coding   | HTML/CSS/JS/P5.js<br>React/React Native<br>Swift<br>Python<br>Java<br>C/C#/C++  |